# instinct and reason

# Community attitudes towards gene technology

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# Contents

Glossary	4
Key findings	5
Trends since 1999 Implications	
Background, objectives, and methodology	12
Objectives Methodology	
Stage 1 - Inception and planning Stage 2 - Survey design Stage 3 - Survey fieldwork Stage 4 - Survey analysis and reporting Stage 5 - Final reporting	
Main findings	17
Awareness and understanding of biotechnologies Perceptions of whether genetic modification will improve our way of life Support for genetic modification Confidence in the genetic modification of crops and food Perceptions of types of genetic modification crops grown across Australia Attitudes to genetically modified crops and genetic modification technology in food product What does the community want to know about genetic modification and where is the inform coming from? Awareness and trust in organisations providing information about genetic modification	17 20 24 31 tion .33 ation 39 39
Conclusions	47
Appendix 1 - Sample size	48



# Glossary

Term	Definition
APVMA	Australian Pesticides and Veterinary Medicines Authority
Biotechnology	A broad term to cover the application of the science of living things. It can include genetic modification but does not necessarily involve the use of genes.
Cloning	A form of assisted reproduction which allows an exact genetic copy of an animal to be created, which is essentially an identical twin.
CSIRO	Commonwealth Scientific and Industrial Research Organisation
DNA	Deoxyribonucleic acid - the double helix of genetic instructions for all organisms.
Herbicide	Substances used to control unwanted plants
FSANZ	Food Standards Australia New Zealand
Gene editing	A laboratory technique to make small precise changes to genes. It does not involve the transfer of genes from living thing to another.
Genome editing	Another word for gene editing
GM	Genetically modified
GM product	A thing (other than a GMO) derived or produced from a GMO
GMO	Genetically modified organism
OGTR	Office of the Gene Technology Regulator
Organism	Any living matter
NHMRC	The National Health and Medical Research Council
Pesticide	Also known as insecticides, substances used to control unwanted pest insects
Regulations	Gene Technology Regulations 2001
Regulator	The Gene Technology Regulator
Synthetic biotechnology	A new form of biotechnology where the principles of engineering are used to build new biotechnology structures that might not otherwise have existed, such as creating new organisms to use in medicine or to clean up oil spills.
TGA	Therapeutic Goods Administration
Therapeutic uses	Used for medical benefits



# Key findings

The Office of the Gene Technology Regulator needs to further its understanding of community attitudes in Australia to GMOs, gene technology and its regulation. The key objective for this research is to provide an analysis of current attitudes and also analyse the longitudinal data to examine if and/or how community attitudes have changed over time. Key findings for the community attitude's survey undertaken in 2021 are:

#### Stability and general support

In broad terms, the Australian community attitudes and beliefs about genetic modification have changed little since the last survey in 2019. Similarly, understanding of genetic modification is unchanged. However, in 2021, we see a significantly smaller proportion of the community feeling they have a high level of understanding of genetic modification or GMOs (22%) and cloning of animals (25%) than the average since 2015. Additionally, more people are unsure of their understanding of genetic modification or GMOs (6%), and synthetic biology (9%) in 2021.

Since 2019, more people now say that GMOs will improve our way of life (up 9% since 2019), while support for genetic modification in general is up (by 6%), including for: medical uses (up 8%), animal cloning (up 5%), using genetic modification to assist growing food (up 9%), and its use in modification of plant genes (up 8%).



#### **COVID-19** pandemic environment

Conducting the survey during the time of COVID-19 has led to some interesting findings, expected as the wider environment often impacts people's attitudes in some way. Firstly, it is apparent that like attitudes to COVID-19 being polarised along pro- and anti-science lines, the findings of the survey show an increased influence of pro- and anti-science influences. A study of segmentation relationship using CHAID analysis<sup>1</sup> shows that that if people believe science and technology cause more problems than they solve, then their concerns about genetic modification technologies have increased. Also, unlike the variations in support for different genetic modification applications, trust in OGTR has been high and

<sup>&</sup>lt;sup>1</sup> Chi-Square Automatic Interaction Detector



constant with the most recent wave hitting the highest level of trust measured since 1999 (71%). This is possibly a reflection of the perceived role that science has had during handling of the COVID-19 pandemic - with political messaging in Australia repeatedly citing scientific experts, and the reliance on vaccine science to provide some solution to the pandemic.

Conversely, those with an inherent distrust of science do not agree that being unvaccinated poses a risk to others - something that has been reported in the wider community. Indeed, those with anti-science beliefs say their attitudes have firmed as a result of the COVID-19 pandemic experience.

When asked specifically whether the pandemic had influenced their opinions towards use of genetic modification, each age group and gender reported becoming more polarised on the issue, each demonstrating both an increased and a decreased level of concern. All segments had a greater proportion of people with increased concerns due to COVID-19 than they did people with decreased concerns. For instance, almost half of 16-30 year-olds (47%) reported their views being influenced by the pandemic, with over a third (34%), saying their concerns had increased, and 13% saying they had decreased. Of note though, this change in stated concern may be more reflection of an overall rise in general concerns due to COVID-19, as the survey findings showed that people were not more concerned about genetic modification technologies compared to previous surveys, and across most indicators are more supportive.

Also of interest, only 5% of females attributed a decrease in concern about GM products to COVID-19 (and an 28% increase), whereas it was 13% for males, with an increase figure very similar to females (26%) - consistent with trends that show women not only report more concerns on most topics than men, but their concerns can be deeper and less likely to be changed.

Overall, the key points in the survey are as follows:



#### Trust findings and support for specific applications

Compared to 2019, significantly more people in 2021 did believe the rules that regulate the use of genetic modification are sufficiently rigorous (up 9 points to 40%) and are complied with (up 9 points to 42%)

The survey shows increases in trust in regulation and in the ideas that the use of genetic modification improves crops. The results show that genetic modification support is garnered when people believe genetic modification technology produces safe, healthy and sustainable food in terms of production (food security being the benefit) and environment (fewer pesticides needed).



What is



#### **Regulation and Interesting facts**

The Australian community is more trusting of OGTR, although no more aware of its existence in previous surveys. There are also significant improvements in the view that there are sufficient genetic modification regulations, and that the genetic modification industry is complying with those regulations.

The results highlight high levels of awareness and concern about fake news which many Australians believe they have been exposed to and many feel unsure they can always identify fake news when it is broadcast.





# Trends since 1999

Support for various uses of biotechnology and genetic modification has varied considerably since 1999 when measurements began. In contrast, knowledge of genetic modification and the ability to explain to others what genetic modification is, has not varied much. In the absence of knowledge, public support rises and falls in response to other stimuli, most likely when attention is focused on the issue by media and special interest groups – either positively or negatively.

When forming personal views about whether to support a new field of science like biotechnology and genetic modification, people interpret information through the filter of their values, feelings, and past experiences. Hence, survey responses are assertions of a mixture of facts, opinions, beliefs, or prejudices.

Ideally, OGTR want community members to base their support for genetic modification on verifiable facts by searching for the evidence. However, facts about genetic modification need to be contextualised and conclusions provided about the benefits being delivered to give these facts meaning. At present, the context for genetic modification is missing for a community with low levels of knowledge, increasingly distrustful of science, and a growing belief that science benefits the rich.

As such, support for many forms of genetic modification applications has been quite variable since 1999. In recent years genetic modification technology used to make plants more resilient has been shown to have very stable levels of support (at just over 70% of the community).

However, it should be noted that the way the scores were compiled was different after 2015. Since 2015 support is grouped as scores 7-10 whereas in previous waves support was scored at 5 and above.

Perhaps the best example of the wide variation in support is with using genetic modification in food and drinks (which has been measured since 1999) which has finished just below the level of support when measurements began in 1999. After strong support in the early 2000s (71% in 2007), support declined markedly through to 2015 when only 49% supported its use. This has then been followed by a steady but small rise in support since 2015 (now at 56%).



#### Figure 1: Attitudinal changes towards biotechnology and genetic modification over time

In contrast to the variation in support for various genetic modification applications, trust in OGTR has been high and constant with the most recent wave hitting the highest level of trust measured since 1999 (up to 74%, from 71%). This is possibly a reflection of the perceived role that vaccine science has had during the COVID-19 pandemic. Interestingly, awareness of OGTR is only 15%, which is showing slight improvement since 2015 (13%).

Figure 2: Changes in awareness and trust in the OGTR



Support is also different for different applications. The community show greatest support for its use in generating therapeutics or medicines (51% support). This is followed by its use in crops (44% support), food (42%), gene editing (40%) and finally in the cloning of animals (32%).

For all applications, support has risen since 2019 (and since 2015).

#### *Figure 3: Support for genetic modification from 2015-2021* %



As support for genetic modification technologies can be influenced by global and national trends, it is most likely that lower support for most applications in 2019 was tied to the global lack of trust in governments and institutions in that time.







Those who state they are aware of the OGTR can be categorised as the highly engaged, and it is worth noting that the highly engaged divide into those who are highly trusting of OGTR and those who do not strongly trust OGTR - which correlates with levels of support for different applications of gene technology and biotechnology. This means that those who strongly support different applications are much more likely to trust OGTR and those who do not support different applications are more likely to trust OGTR, indicating that oppositional values govern trust.



# Implications

The community have varying views on genetic modification and the way it is used. In broad terms, the Australian community can be seen as having four distinct mind-sets or world views when it comes to genetic modification, regardless of application.

About one in five (18%) hold a very supportive position when it comes to genetic modification. What is critical to understand is that they know enough to explain genetic modification to a friend and believe that the technology will improve our way of life. Furthermore, as this group focuses on the issues and the benefits, their support rises, and concerns diminish. Having the ability to understand the technology enough to explain genetic modification appears a pre-requisite for solid support.

The majority of Australians conservatively support genetic modification and its applications (52%). The foundation stone of their support is a solid belief that science is a force for good and will deliver a better life for everyone in the future. It is not knowledge of genetic modification that supports their view but rather a more general belief in science and its contribution to their lives. As such, there remains some questions in their mind about genetic modification that are not fully resolved, and they feel and report some concern about genetic modification. In the absence of enough knowledge, they are reliant on the regulator to ensure that genetic modification is used safely and appropriately. However, knowledge of the benefits that genetic modification delivers appears to shore up their support. **The broad communication or information strategy required to reach this group is promotion of the role of the regulator and reinforcement of genetic modification benefits.** 

One in five (19%) start the survey quite opposed to genetic modification but as they progress and become aware of genetic modification benefits, their level of support rises, and concerns diminish. This indicates that those in this group with more moderate opposition can be persuaded with knowledge of the role of regulators and information about the benefits of the technologies. As time passes and technologies are proven to help in the medical sphere, in food security and in the environment, it is possible that some will gradually come to support more genetic modification applications. **The broad strategy for this group is more genetic modification education, showing the benefits that exist, particularly using case studies of people they can identify with.** 

There is a group strongly and comprehensively opposed to genetic modification (11%). They have a distrust for science in general and believe that science will not provide them with a better life in the future. Their distrust of genetic modification stems from a strongly held belief that people (and science) should not meddle with nature. They are unwilling to eat any 'genetic modification-tainted' foods as a result of concern about the technology and what it may have done to their food. The distrust of science includes their views on vaccination where they do not agree that being unvaccinated poses a risk to others – and all these views, they say, have firmed as a result of the COVID-19 pandemic experience.



Supportive of GM 18%	Supportive of GM, <i>but</i> <b>52</b> %	Oppose GM, however <b>19</b> %	Oppose GM, full stop <b>11%</b>	Strategies needed
Male skew 18-30 yo & 31-50 yo Know enough to explain to a friend; believe GM, gene editing & cloning will improve our way of life	GM & biotechnology will improve our way of life in the future	Female skew, heard about GM but know little about it. Feel that GM will make things worse in future & more don't know either way	Female skew GM, biotechnology, cloning will make our way of life worse in future	Supportive need a reinforcement strategy and knowledge about innovations so they can pass on knowledge to others The generally <i>'supportive but'</i>
The more they think about the issue of genetic modification, the more supportive they get; males were more supportive when asked of the issue at the end of the survey than at the start. Many have no concerns about GM crops and are positively influenced by influenced by stringent regulations, and potential benefits of genetic modification	Believe in science & disagree the most that Science & Technology creates more problems than it solves. Least likely to agree that Science and Technology favours rich. Believe in vaccination. Only have <b>some</b> concern about GM foods. Many are influenced by knowing of influenced by stringent regulations, and potential benefits of genetic modification	Not supportive of GM in food production There is no change in their views the more exposed to the issue through the survey. Strongly believe that people should not tamper with nature Only some are influnced by knowing of stringent regulations and potential benefits of genetic modification	The more they think about the issue of genetic modification, the less supportive they get. They believe Science & Technology creates more problems than it solves; that technology is changing too fast, and that people should not tamper with nature. Disagree that NOT vaccinating is a risk to others. Won't eat GM foods. They have many concerns about GM and these concerns have worsened	are vulnerable to bad news because support depends on the regulator ensuring technologies are applied sensibly and reasonably. They believe in science and an <b>evidence-based</b> approach. They need to know that OGTR is on the job and benefits are accruing. Those 'opposed however' need to have it proven to be safe by someone they trust. Only then will they process the benefits and support GM. Fully 'opposed' are risk averse and can't see any upside to taking risks. They also distrust regulators and government

# Background, objectives, and methodology

The Gene Technology Regulator (the Regulator) administers *the Gene Technology Act 2000* to protect the health and safety of people and environment by identifying risks posed by or as a result of gene technology and manages risks by regulating dealings with genetically modified organisms (GMOs).

Gene technology is a form of biotechnology. Biotechnology includes the use of biology in agriculture, environment, and pharmaceutical development. It also refers to the production of GMOs and the manufacture of products from them. Recent activity in biotechnology involves directly modifying genetic material of living things, referred to as genetic modification, recombinant DNA technology, or genetic engineering. Other types of biotechnology include using enzymes and bacteria in applications such as waste management, industrial and food production, and remediation of contaminated land. The largest sub-sector of biotechnology companies in Australia work on therapeutics, such as pharmaceutical development and medical procedures. Other sub-sectors are agricultural applications, and diagnostics.

Community support is crucial to the development of the Australian biotechnology sector. If Australians are not in favour of an application, research and development in this area will be constrained and a host of potential benefits in fields ranging from medicine to textiles could be missed, resulting in a lost opportunity for individuals, industry and the nation as a whole. Public attitudes help shape both industry uptake of emerging technologies and the underlying regulatory framework for them.

Over recent years, there have been a number of surveys of community attitudes towards biotechnology that have helped gauge the state of Australian public awareness, identify knowledge gaps and track changes in awareness and attitudes over time. The findings have been used to develop strategies to engage with the community on these issues including increasing public awareness of developments in emerging technologies. This study continues to track those community attitudes and behaviours.



# Objectives

The research objectives for this study were:

- To track current awareness, attitudes and understanding towards general science and technology, specific biotechnology issues and specific applications and controllers of the technology
- Explore differences in awareness, perceptions and attitudes according to key demographic variables such as age, gender, location and education, and in terms of mindsets to determine segments in the community
- Understand what influence the COVID-19 pandemic has had on attitudes towards genetic modification

In this 2021 wave, some minor additions were made:

- There has been a big expansion in how gene technology is used therapeutically since the survey started; initially it would have been seen more as a production step but is now increasingly a GMO of itself. The difference in therapeutic and industrial use of genetic modification are asked separately
- Nanotechnology has been removed
- Attitudes towards genetic modification in livestock expanded to include heat tolerance and disease resistance

The COVID-19 coronavirus pandemic:

• Level of concern about genetically modified food and crops, and whether that has been affected by the pandemic, and if so, how?

# Methodology



#### SURVEY DESIGN

Finalising survey design to compare with the 2019 results and insights into new areas of interest. Pilot testing survey

#### SURVEY ANALYSIS AND REPORTING

Conducted coding, weighting and statistical analysis of the survey responses made up of the following unweighted state/territory sample of 2209: NSW-641, ACT-90, VIC-501, TAS-91, QLD-401, SA-180, NT-85, WA-220. Appendix I provides the sample profile in detail.

## Stage 1 - Inception and planning

An initial online meeting was held with the Office of the Gene Technology Regulator (OGTR) to define the outcomes sought and assess the best options to deliver the project in the timeframe specified. OGTR shared the existing body of knowledge about past and current community attitudes and areas of concern, including past and current strategies and initiatives, and the effectiveness of these.



External factors affecting perceptions of gene technology, innovations and its regulation and also the social, technological, political, economic and legislative contexts affecting these were discussed.

The survey methodology was agreed upon, replicating the survey methodologies of previous years and eliminating the impact of externalities as well as the expansion of the survey to 2209 respondents

### Stage 2 - Survey design

Survey questions ensured accurate and reliable tracking from previous years and additional questions were asked based on the COVID-19 pandemic. Care was taken in the survey design to manage the tendency of respondents to favour a 'risk' response which could easily distort findings and make concerns appear higher than they actually are. The survey covered the following areas:



Cognitive testing of the draft survey was undertaken in 2019 to ensure respondents understood what they were being asked, and only minor changes have been made, no additional piloting was necessary. The final survey was approved by OGTR.

The following	definitions we	re provided to	survey respondents:
ine rene mig			

TERM	DEFINITION PROVIDED IN SURVEY
Genetic modification or GM	<b>Genetic modification or GM</b> is using laboratory techniques to basically, "cut and paste" a gene from one living thing to another, or modifying or removing a gene within an organism. Something that has been modified by GM can be called a genetically modified organism (GMO).
Gene editing	<b>Gene editing</b> also known as genome editing, is a laboratory technique to make small, targeted changes to the genes of an organism. It does not involve the transfer of a gene from one living thing to another. One of the most common techniques used to edit genes is CRISPR (clustered regularly interspaced short palindromic repeats).
Biotechnology	<b>Biotechnology</b> is a broader term that covers the application of the science of living things, and is used widely in agriculture, beer and wine production, food processing and medical treatments. Biotechnology sometimes uses genetic modification, but also includes processes that do not involve the use of genes.
Cloning of animals	<b>Cloning of animals</b> another form of assisted reproduction in animal husbandry which allows livestock breeders to create an exact genetic copy of superior breeding animals to produce essentially an identical twin for the purpose of healthier offspring. Cloning does not manipulate the animal's genetic make-up nor change an animal's DNA.
Synthetic biotechnology	<b>Synthetic biology</b> is a new form of biotechnology, where the principles of engineering are used to build new biological structures that might not otherwise have existed, such as creating new organisms to use in medicines or to clean up oil spills.



# Stage 3 - Survey fieldwork

The 21-minute survey was completed between May and June 2021 using an online survey to ensure a nationally representative sample of 2209 Australians (the core sample of 2000 was boosted to ensure analysable samples from the smaller jurisdictions of Tasmania, NT, South Australia, and the ACT). Quotas were set for states and territories, rural and metropolitan, and gender. Recruitment for the online survey was taken from a reputable research-only panel.

The male to female ratio was 50:50 with 1,100 males and 1,100 females and represented a similar age profile to that of the 2019 study. The combination of a representative national sample with quotas and weighting, delivered a sample that could be directly compared to the previous research and accurately identify changes in the views and attitudes of the Australian community.

While the people sampled in this survey were not the same individuals sampled in previous surveys, they were drawn from similar demographic areas, so the responses obtained, while not indicating individual changes of attitudes, captured the movement of attitudes across the broader population.

## Stage 4 - Survey analysis and reporting

Data cleaning and coding was conducted on the survey responses. The results were weighted to the Australian population based on 2016 ABS data by State/Territory, age and gender. The unweighted state/territory sample was NSW-641, ACT-90, VIC-501, TAS-91, QLD-401, SA-180, NT-85, WA-220.

Appendix I provides the sample profile in detail. The analysis included frequency counts and cross tabulations, significance testing, mean calculations and cluster analysis. The survey results were presented to the OGTR.

**Weighting of the data** - The actual sample profile provides the unweighted responses. The results presented in the rest of the report are weighted to the Australian population based on 2016 ABS data by state/territory, age and gender.

**Statistical significance** - 5% at 95 percent level of confidence - All tests for statistical significance have been undertaken at the 95 percent level of confidence, and unless otherwise noted, any notation of a 'difference' between subgroups means that the **differences discussed are significant compared to the sample average** at the 95 percent level of confidence. The report only notes those differences that are statistically significant, and these differences are marked in the graphs and tables by a pink circle/oval or a green square/rectangle where they are different to the aggregate sample, compared with other segments. **The legends on the charts denote whether the responses being compared are by year (2021 and 2019 or 2021, 2019, 2017 and 2015), age, gender and geographical location.** For significance testing by gender, the sample base of "other non-binary" genders is too small, and significant differences were compared between males and females.

**Treatment of means** - Where responses are scale variables, for example 1 to 5 where 1 is disagree strongly and 5 is agree strongly, the mean is also calculated with the removal of don't know and reported and also compared for statistical significance at the 95% level of confidence.

**Rounding of figures** - may result in anomalies of +/- 1% - All results have been rounded to the nearest whole percentage figure and anomalies of about +/- 1% may occur in charts i.e. in the chart above, total percentages for each bar add to 99%, or 100% or 101% due to rounding error.

Net figures are also rounded, which may also result in anomalies. Net results are also rounded after summing the separate proportions rather than simply summing two rounded figures (e.g. '% total



agree'). For this reason, anomalies of about 1% sometimes occur between net results and rounded results shown in charts. For example, a proportion of 33.3% 'agree' rounds to 33%, and a proportion of 12.4% 'strongly agree' rounds to 12%. However, when combined to derive the total agree (i.e. agree plus strongly agree), 33.3% plus 12.4% equals 45.7%, which would be rounded to 46%. In this case, the results would be shown in a chart as 33% agree and 12% strongly agree, but the proportion reported as 'total agree' would be 46%.

#### Stage 5 - Final reporting

The following provides a final and consolidated report from the survey results.



# Main findings

# Awareness and understanding of biotechnologies

Since 2015, the proportion of the population that feel they know enough about genetic modification technologies to explain them to a friend has decreased, yet on average, more people feel they know a little about it than they did in 2015. This is particular true of genetic modification or GMOs, of which only 22% of people are confident in their understanding of the technology.

Similarly, having enough knowledge of animal cloning to explain it to a friend has significantly decreased since 2015, with a quarter in 2021 feeling knowledgeable enough to explain the technology to a friend. The percentage of people surveyed that haven't heard of cloning of animals at all has risen to 13% in 2021.

Regarding synthetic biology, in 2021, more people were unsure of whether they had heard of the technology or not (9%).



#### Figure 5: Awareness of genetic modification terminology and understanding - by year

 Q4a. For the following list of technologies could you please say whether... you have not heard of it,
 Significance two tailed test of difference by year

 OR you have heard of it but know very little about or nothing about it, OR you know enough about it that
 Significance two tailed test of difference by year

 you could explain it to a friend.
 Base: Total sample 2021 n=2209, 2019 n=1248, 2017 n=1255, 2015 n=1160 [Gene editing added to survey in 2017]
 [O/L] significantly less/more than the total sample]



The proportion of Australian residents aware of the use of genetic modification in the production of vegetable oils has grown to over a third in 2021 (34%, up from 31% in 2015), with a similar percentage (33%) now aware that most of the cotton grown in Australia is genetically modified.

A significant minority of people surveyed in 2021 incorrectly believe that most of the fresh fruit and vegetables grown in Australia are genetically modified (29% - which is up from 2019). Similarly, an incorrect belief that most of the processed foods in Australian supermarkets contain genetically modified ingredients has risen to 38%, from 32%.

The largest response, however, continues to be 'don't know'.

Figure 6: Awareness of the levels of genetic modification in Australia - by year

%	2021	34	21	44
Most of the vegetable oils produced in Australia are	2019	29	24	47
made from genetically modified crops	2017	30	24	46
	2015	31	24	45
	2021	33	18	49
Most of the cotton grown in Australia is genetically	2019	30	18	53
modified	2017	35	16	49
	2015	36	15	49
	2021	29	36	36
Most of the fresh fruit and vegetables grown in	2019	23	38	39
Australia are genetically modified	2017	23	41	36
	2015	21	42	37
	2021	38	22	41
Most of the processed foods in Australian	2019	32	26	42
upermarkets contain genetically modified ingredients	2017	36	24	40
	2015	32	27	41
			■ True	■ False ■ Don't know

Younger people are more likely to believe that produce is genetically modified, with 39% of younger people saying they are aware that most of the cotton grown in Australia is genetically modified, and similarly, 41% believe that most of the vegetable oils produced in Australia are made from genetically modified crops.

Though the younger cohort surveyed are more likely to correctly believe vegetable oils and cotton grown in Australia are mostly genetically modified, they also incorrectly assume this is the case with most fresh foods and vegetables grown in Australia (40%). It is interesting to note that this cohort is also more willing to consume them.

People aged 51-75 are significantly more likely to disagree with the statement that most fresh fruit and vegetables grown in Australia are genetically modified, and also less likely to be willing to consume them, as found previously.





#### Figure 7: Awareness of the levels of genetic modification in Australia - by age (2021)

## Perceptions of whether genetic modification will improve our way of life

In 2021, the belief has become more widespread that genetic modification and cloning of animals will improve our way of life in the future (54% agree regarding genetic modification, up from 45% in 2019, and 36% regarding animal cloning, up from 31%) among those aware of the technologies. This is a statistically significant shift. Despite animal cloning being the most familiar concept, it was still felt to have the least positive impact of the five technologies surveyed, as has been shown in previous studies. Amongst those that have heard of the technologies, it is felt that biotechnology will provide the greatest benefit to the Australian way of life in the future, agreed by 64%.

There has been a statistically significant improvements in the belief that a number of genetic modification technologies will improve our way of life. While the belief that biotechnology itself will improve our way of life hasn't shifted in the last two years in any statistically significant sense it remains the technology where the most Australians think improvements to our way of life will come from.

However, several other technologies have increased in their likely contribution to a better way of life. Namely, GMOs 54% (up 9 points on 2019) and in the cloning of animals 36% (up 5 points on 2019). Other technologies measured moved indicatively in the positive direction although the shifts are not statistically significant.





#### Figure 8: Perceptions on whether or not genetic modification technologies will improve our way of life - by year

# Support for genetic modification

There has been a statistically significant increase in support for the use of genetic modification in 2021 on average compared to the 2015 measure, with a mean score of 5.83 out of an 11-point rating. A quarter of people are neither for nor against the use of genetic modification, causing this to remain the dominant attitude. Full support for genetic modification has risen back to 11%. Additionally, only 7% were completely against genetic modification.





**Q5i.** How would you rate your level of support for the use of GM or genetic modification...generally? **Base:** Total sample 2021 n=2209, 2019 n=1248, 2017 n=1255, 2015 n=1160

**Significance** two tailed test of difference to 2019 [O/□ significantly less/more than the total sample]

Support for genetic modification generally is stronger, having risen to 39% in 2021, from 33% in 2019. However, there has been considerable growth in support for genetically modified foods and crops, supported strongly by 44% (up from 35% in 2019), with critics down to only 20%. When considering specific uses of genetic modification, genetic modification for medical purposes remains the most acceptable use, with strong support from 61% of people surveyed).

The use of genetic modification for industrial uses is high with 58% strongly supporting it in 2021. Additionally, few people do not believe in genetic modification being used in this way, with detractors



remaining at 8%. Support for ornamental uses has improved substantially, from fewer than a third of people strongly supporting the idea, to 38%. This is a statistically significant shift.

Use of genetic modification for livestock uses such as vaccines against disease have gained significant support since 2019, from 50% to 57% of people supporting it. For livestock uses such as modifying feed to reduce greenhouse gases/methane production, support has also increased, to 47% (up from 41%). Both these shifts are statistically significant.



Figure 10: Levels of support for genetic modification and gene technology - by year

 Q5. How would you rate your level of support for the use of GM or genetic modification...?
 Significance two tailed test of difference to 2019

 Base: Total sample 2021 n=2209, 2019 n=1248, 2017 n=1255, 2015 n=1160
 [O/L] significantly less/more than the total sample]

 Note: new attributes added since wave in 2019 and/or 2021 [Livestock uses such as heat tolerance and disease resistance added to survey in 2019]
 [O/L] significantly less/more than the total sample]



When asked about attitudes towards a range of scientific technologies, those asked at the start of the survey did not feel notably different to those asked at the end of the survey, who would have given the topic more thought and learned about new uses of genetic modification through the survey. In 2021, both samples felt scientific advances benefit the rich more than the poor, at significantly higher rates than in 2019. There may be have been some impact here from COVID-19, highlighting the disparity between access to healthcare and health technologies in rich and poor countries. Overall, 46% of people felt this was true, and at both points, almost half also felt nature shouldn't be tampered with either.

Almost half (49%) of people surveyed in 2021 feel that technological change happens too fast for them to keep up with, a significant increase from 42% in 2019. The largest shift in response to the idea was the reduction in people feeling indifferent to it, similar between those asked at the start of the survey (Sample A), and the end (Sample B). Though still the minority, more people in 2021 are unconcerned about the risk of unvaccinated children, more than doubling in Sample A to 9% from 4% in 2019. There is also a rising feeling that science and technology creates more problems than it solves (29% agree in 2020; up from 23% in 2019). A statistically significant shift.

%		<b>Tota</b> combin	I <b>l sample</b> (9 ed samples A	%) + B	Rando asked	om sample d at start of su	A(%) urvey	Rando asked	m sample	<b>В</b> (%) rvey
	2021	46	36	10 7	45	35	12 7	48	3	6 🔞 8
Scientific advances benefit the rich	2019	39	41	13 8	37	44	11 8	40	38	15 7
more than the poor	2017	39	38	17 7	37	39	16 8	41	36	18 5
	2015	35	34	20 11	35	34	20 11	total samp	le asked at sta	rt in 2015
	2021	49	34	13 5	49	3	5 12 4	48	33	3 13 6
Poonlo chouldn't tompor with naturo	2019	45	39	11 5	43	43	10 5	48	3	6 <mark>11</mark> 5
reopie snoulan t tamper with nature	2017	41	37	17 5	40	36	18 6	42	38	16 4
	2015	41	31	21 7	41	31	21 7	total samp	le asked at sta	rt in 2015
	2021	69		19 74	6	8	20 94		1)	19 <mark>6</mark> 5
Not vaccinating children puts others at risk	2019	76	5	16 <mark>4</mark> 5		74	17 46		78	14 44
Not vaccinating children puts others at risk	2017	7	9	13 44		78	13 35		80	13 53
	2015	75	5	12 7 6		75	12 7 6	total samp	le asked at sta	rt in 2015
	2021	49	32	15 4	50	31	1 16 <mark>4</mark>	48	33	15 5
Technological change happens too fast for	2019	42	37	16 4	41	37	17 5	44	37	16 3
me to keep up with it	2017	45	36	15 4	43	37	15 5	46	35	16 3
	2015	42	32	20 6	42	32	20 6	total samp	le asked at sta	rt in 2015
	2021	29	37	27 6	28	39	28 5	31	36	27 6
Science and technology creates more	2019	23	44	27 6	21	46	25 7	26	42	28 5
problems than it solves	2017	22	43	29 6	19	44	29 7	26	41	29 5
	2015	24 3	1	38 8	24	31	38 8	total samp	le asked at sta	rt in 2015
10 - Completely agree 10 - 7 out of	10	6 - 4 out of 1	0 3-0	) out of 10	Complete	ly disagree - I	0	■ Can't say	//Don't kn	IOW
<b>Q6a-b.</b> On a scale of 0 to 10, where <b>10</b> is strongly you agree or disagree with the follo <b>Base:</b> Random sample A 2021 n=1073, 201 Random sample B 2021 n=1136, 2019 n=60	trongly owing st 9 n=642 01, 2012	<b>agree</b> and <b>0</b> tatements. 7, 2017 n=64 7 n=615, 201	is strongly 0, 2015 n= 5 n=0	<b>disagree</b> , 1160	please indic	cate how	Significance	two tailed tes	t of differenc re than the tc	e to 2019 otal sample]

#### Figure 11: Perceptions towards scientific technology - random samples A + B, by year

Support for all six science and technology developments surveyed have increased substantially since 2015. The highest level of support is for genetically modified therapeutics or medicines, with half the population strongly in favour in 2021 (51%). With this growing support has come a decline in people that are both unsupportive and uncertain of how they feel about science and technology developments, particularly for genetically modified crops or foods.





#### Figure 12: Support for biotechnology development: sciences and technologies - by year

When it comes to how decisions about genetically modified foods and crops are based, fewer people surveyed are apathetic towards the issue in 2021 compared with 2019, with a significant shift in support towards basing these decisions on science and safety over either economics or morals.



#### Figure 13: Support for basis of genetic modification food and crop decisions - by year

 Q23b. Do you think decisions about GM foods and crops should be based more on morals, science/safety or on economics? For each of the three comparisons, please indicate where on the spectrum you feel the balance should be using the sliding scale.
 Significance two tailed test of difference to 2019

 Base: Total sample 2021 n=2209, 2019 n=1248 [Question added to survey in 2019]
 O()
 Significance two tailed test of difference to 2019



# Confidence in the genetic modification of crops and food

There has been a shift towards supporting genetic modification in foods and crops in 2021. A third of people surveyed (33%) rated their level of support very highly, scoring 7-10 out of 10, compared with a quarter (25%) in 2019. While the greatest percentage of people sitting at the neutral centre-point of the scale, being neither supportive nor are against genetic modification in the use of food and crops (16%). Overall, the level of support has increased to a mean score of 5.84 in 2021, the highest support since measures began in 2015.



Figure 14: Confidence in food and the support of the use of gene technology in food and crops - by year

Males surveyed are both more supportive of genetic modification and less unsupportive of genetic modification for use in food and crops than females. 39% of males rated their support very high at levels of 7-10 out of 10, compared with only 26% of women. Women are more likely to be unsure of whether or not they support genetic modification for use in food and crops (8% compared to 5% for males) or sitting in the middle (19% compared to 14%).





Q5ii. How would you rate your level of support for the use of GM or genetic modification...for use in foods and crops?

Base: Total sample 2021 n=2209, male n=1100, female n=1100, other n=9\* \*Non-binary sample not shown due to small base but included in Total.

Significance NETT T4B, M3B, B4B two tailed test of difference by gender  $[\ddagger/\uparrow]$  significantly less/more than other gender]

[O/ significantly less/more than the total sample]



Confidence in food containing preservatives has risen statistically significantly from 30% in 2019 to 34% in 2020. When it comes to consuming organic food and food grown with pesticides, 28% would be very willing to consume them Organic food was still, by far, the most accepted food surveyed, at 57% in 2021.

Though there are no statistically significant shifts in confidence for foods grown with pesticides or processed foods, 36% surveyed report high willingness to eat processed breads and soy milk from genetic modification crops and meat/animal products fed with genetic modification stock feed.

There are no statistically significant shifts in confidence for most of the above products, although willingness to eat processed foods increased to 37%, significantly higher than the 31% of people willing to eat them in 2019.

36% of Australians surveyed reported a high willingness to consume processed cakes/biscuits with small genetically modified ingredients, and 35% were highly willing to consume genetically modified fruits and vegetables.



#### Figure 16: Willingness to eat genetic modification food - by year

%	2021	34	38	23	5	
Food containing proconvativos	2019	30	39	25	6	
Food containing preservatives	2017	31	37	28	5	
	2015	33	36	26	6	
	2021	28	36	30	6	
Food grown with the use of	2019	26	36	32	6	
pesticides	2017	26	35	34	5	
	2015	27	33	32	7	
	2021	5	7	28	11 5	
Organic food	2019	5	6	28	11 6	
Organic food	2017		61	25	9 5	
	2015		62	25	7 5	
	2021	36	32	25	6	
Processed bread or soy milk from GM crops	2019	33	36	24	7	
	2017	35	30		5	
	2015	31	30		7	
	2021	32	34	26	7	
Products from genetically	2019	28 35		29	8	
modified animals	2017	29	29 32		7	
	2015	28	27	37	9	
	2021	36	34	25	6	
Meat/animal products fed with	2019	32	36	24	8	
GM stock feed	2017	34	30	31		
	2015	31	28	33	8	
	2021	35	33	25	6	
Genetically modified fruit and	2019	31	33	29	7	
vegetables	2017	34	30	30	6	
	2015	31	27	33	8	
	2021	36	35	22	6	
Processed cakes/biscuits with	2019	33	35	24	7	
small GM ingredients	2017	35	33	26	6	
	2015	36	30	27	8	
Due annual de sub-	2021	37	37	21	5	
Processed foods	2019	31	40	23	6	
Extremely willing 10 -7 out of 1	0 6	- 4 out of 10 🛛 🗖 3 - 0	out of 10 Extremely unwilli	ng - <b>0</b> Can't say	/ Don't kno	

 Q7. Now we'd like you to think about food. On a scale of 0-10, where 10 means you would be extremely willing

 and where 0 means you would be extremely unwilling, please indicate how willing or unwilling would you be to

 eat the following. [Processed foods added to survey in 2019]

 Base: Total sample 2021 n=2209, 2019 n=1248, 2017 n=1255, 2015 n=1160

Significance two tailed test of difference to 2019
[O/C significantly less/more than the total sample]

Young people aged 16 to 30 are significantly more willing to consume a range of modified foods, including foods containing preservatives (44% very willing) and foods grown with the use of pesticides, (36% very willing). In contrast only 26% and 21% respectively were willing to eat these for people aged 51-75 years.

Notably, when it comes to processed and genetically modified foods, people aged 16-30 are far more willing to consume them. For processed bread and soy, 42% of young people are very willing to consume them, and this only slightly decreases to 38% when considering consuming products from genetically modified animals. Again, willingness decreases consistently as we look at older age groups.



The trend of younger people having greater confidence in modified foods in 2021 continues when looking at genetically modified fruit and vegetables and processed cakes/biscuits with a small amount of genetically modified ingredients. When it comes to processed foods in general, almost half of people aged 16-30 would be very willing to consume them (47%), compared with 39% of people aged 31-50, and 28% of people aged 51-75.



<b>%</b> (2021)				
	Total	34	38	23 5
Food containing preservatives	16-30	44		41 13 2
	31-50	36	38	23 4
	51-75	26	36	30
	Total	28	36	30 6
Food grown with the use of	16-30	36	39	21 4
pesticides	31-50	30	37	29 5
	51-75	21	32	39
	Total	57		28 11 5
	16-30	59		30 7 4
Organic food	31-50	60		28 9 3
	51-75	52		26 15 7
	Total	36	32	25 6
Processed bread or soy milk from	16-30	42	39	2 15 4
GM crops	31-50	36	34	24 5
	51-75	3	26	34 9
	Total	32	34	26 7
Products from genetically	16-30	38	40	18 5
modified animals	31-50	33	36	26 5
	51-75		29	33
	Total	36	34	25 6
Meat/animal products fed with	16-30	39	41	15 4
GM stock feed	31-50	36	35	24 5
	51-75	32	27	32
	Total	35	33	25 6
Genetically modified fruit and	16-30	42	39	
vegetables	31-50	36	36	23 4
	51-75	29	26	34 10
	Total	36	35	22 6
Processed cakes/biscuits with	16-30	43		41 12 4
small GM ingredients	31-50	39	36	21 4
	51-75	29	31	31 10
	Total	37	37	21 5
<b>Dreases of feeds</b>	16-30	47		39 11 3
Processea tooas	31-50	39	36	21 4
	51-75	23	38	27 7
<b>10</b> - Extremely willing <b>10</b> - 7 out	of 10	6 - 4 out of 10 3 - 0 out	of 10 Extremely unwilling -	Can't say / Don't know

 Q7. Now we'd like you to think about food. On a scale of 0-10, where 10 means you would be extremely willing

 and where 0 means you would be extremely unwilling, please indicate how willing or unwilling would you be to

 eat the following. [Processed foods added to survey in 2019]

 Base: Total sample 2021 n=2209, 16-30 n=529, 31-50 n=889, 51-75 n=791

Significance two tailed test of difference by age
[O/□ significantly less/more than the total sample]



Males surveyed in 2021 were significantly more willing to consume modified foods than women, across genetically modified foods, foods with preservatives, and processed foods. Confidence in organic food was the highest for all surveyed, with 57% of all surveyed very willing to consume it.

		Total			Male			Female	e	
<b>%</b> (2021) Food containing preservatives	34	38	23 5	43	34	20 3	26	42	26	7
Food grown with the use of pesticides	28	36	30 6	37	36	23 4	19	36	38	8
Organic food	57		28 11 5	59	20	o <u>11</u> 4	54		29 1	16
Processed foods	37	37	21 5	45	30	22 3	28	35	28	9
Processed bread or soy milk from GM crops	36	32	25 6	42	31	23 4	22	37	30	10
Processed cakes/biscuits with small GM ingredients	36	35	22 6	44	32	20 4	27	35	29	9
Genetically modified fruit and vegetables	35	33	25 6	44	31	21 4	27	35	29	9
Meat/animal products fed with GM stock feed	36	34	25 6	44	31	21 4	28	39	24	8
Products from genetically modified animals	32	34	26 7	45	34	18 3	29	41	24	6
<b>10</b> - Extremely willing	out of 10	■6 - 4 out o	of 10 🔳 3 - 0	out of 10	Extremely unwil	ing - <b>0</b>		∎Can't say /	Don't know	
Q7. Now we'd like you to think about food. On	a scale of 0-10	), <b>where 10 r</b> e how willing	neans you wou	<b>Id be extre</b>	<b>mely <u>willing</u> a</b>	nd <b>where</b>				
Base: Total sample 2021 n=2209, Male n=1100 *Non-binary sample not shown due to small ba	, Female n=11 se but include	00, Other n= d in Total. [Pr	9* ocessed foods a	idded to surv	vey in 2021]	Signific [ <mark>O/[]</mark> s	<b>:ance</b> two ta ignificantly le	iled test of diff ess/more than	erence by gen other gender]	der

#### *Figure 18: Willingness to eat genetic modification food - by gender (2021)*

Between states, there were no statistically significant differences in willingness to eat foods such as those containing preservatives, grown with the use of pesticides, genetically modified or processed foods.

There was an overall greater concern about foods grown with pesticides than any other food type surveyed, including all types of genetically modified foods.

Willingness to consume modified foods does not vary significantly between residents of capital cities and those living outside of them, with slight preferences over some forms of modification over others in each areas. The exception to this is that residents of capital cities are more willing to consume meat and animal products fed with genetically modified stock feed than residents outside capital cities.

Since 2019, there has been a significant shift towards survey respondents finding modification of plant genes acceptable for the purpose of producing food. 38% of people surveyed now strongly feel this is acceptable, up from 30% in 2015 and 2019, and only 19% are strongly against the idea, down from 28% of people in 2015.







mean score

When exploring views by age group, younger people again expressed greater confidence in gene modification for the production of food than older people surveyed. Over 4 in 10 people aged 50 or younger feel it is very appropriate to modify genes of plants to produce food, with a confidence rating of 7-10 out of 10.





Almost half of the male population surveyed say they find genetic modification very acceptable for food production (46%), while less than a third of females (29%) agree, as well as stating they are more likely to feel indecisive or unsure about the use of genetic modification for food production.

Figure 21: Attitudes towards modifying plants genes to produce food - by gender



77% of people surveyed have at least some concern about genetically modified foods and crops. Males and those aged between 16 and 30 are significantly more likely not to be concerned. The COVID-19 pandemic has increased these concerns for 27% of people surveyed. Almost half of 16 to 30 year-olds (47%) reported their views being influenced by the pandemic, with over a third saying it has increased their concerns of genetic modification, yet their support remains higher than previous studies across most indicators, and concerns overall are at a lower level than any other age group. For females, only 5% attributed a decrease in concern about genetically modified products to COVID-19 whereas it is 13% for males.





#### Figure 22: Concern over genetic modification of foods and crops - by gender and age (2021)

In general, the more radical the genetic modification the less support it will have. Introducing new genes to a plant from a plant of the same species has reasonable levels of support at 44%. This is a statistically significant change since 2019 when it was 36%. But introducing genes from a different species, was supported by only 35% - but this is also a statistically significant change since 2019 when it was 29%.

'Switching on' or 'off' genes is strongly supported by 37% of people surveyed. Less so is the introduction of genes from bacteria (27%) or animals (26%).



#### Figure 23: Attitudes towards genetic modification in food production - by year



please indicate how acceptable is it to you if modifying the genes of *plants* to produce food was done by...
Base: Total sample 2021 n=2209, 2019 n=1248, 2017 n=1255, 2015 n=1160
[Making a small change to an existing gene added to survey in 2017]
[O/□ significance two tailed test of difference to 2019

# Perceptions of types of genetic modification crops grown across Australia

Approximately a third of the Australian adult population believe genetically modified crops are allowed to be grown in the state/territory they reside in. Among those that believe it is allowed, canola and cotton are well recognised as genetically modified crops, yet several other crops, not yet commercially available in Australia, were mentioned without prompting, such as wheat (still in the trial phase of genetic modification research) and corn. This perception most likely comes from international stories about genetic modification, indicating that genetic modification news has a low and undistinguished awareness amongst many people rather than a more detailed awareness.



#### Figure 24: Awareness of genetic modification crops being grown in their state/territory

Awareness of GM crops in state/territory (%) (n=2209)

Prompted awareness of specific GM crops (%) (n=727)



 Q11. Can you name any genetically modified crops that are grown in your state or territory?
 [Highlight

 Base: Those who indicated that commercial genetically modified crops are grown in their state or territory 2021
 significant

 n=727, 2019 n=378, 2017 n=367, 2015 n=431
 [O/L] significant

Significance two tailed test of difference to 2019 [O/ significantly less/more than the total sample]

Across the states and territories, the proportion of people who feel genetically modified crops are allowed to be grown follow a similar pattern; most people report being unsure if the regulations allow genetically modified crops in their state, followed by a fifth to a third believing it is allowed, and finally, a minority thinking it is banned. This awareness does not appear to be influenced by the actual state-wide regulations in place. Again, supporting only a general soft awareness of genetic modification issues.



*Figure 25: Awareness of genetic modification crops in state/territory - by state (2021)* % (2021)

**Q10**. As far as you know, are commercial genetically modified crops allowed to be grown in your state or territory? **Base:** Total sample 2021 n=2209, NSW n=641, VIC n=501, QLD n=401, SA n=180, WA n=220, TAS n=91, ACT n=90, NT n=85; Capital city n=1585, non-capital city n=624. **Significance** two tailed test of difference by state [O/L] significantly less/more than the total sample]

The knowledge gap is high across the country in terms of what genetically modified crops are grown in each state and territory. Queenslanders are significantly more likely to say they know genetically modified crops are allowed to be grown, but that they aren't sure which ones they are.





#### Figure 26: Prompted awareness of specific genetic modification crops - by state (2021)

# Attitudes to genetically modified crops and genetic modification technology in food production

There is no significant difference in attitudes towards growing genetically modified crops across the states and territories of Australia. Nor are there significant differences between residents of capital cities and those outside of capital cities. However, Northern Territorians are most supportive of genetically modified crops in their territory, with 1 in 2 in favour (52%).

Of interest, in all states and territories except South Australia, more people were in favour of growing genetic modification crops in their state or territory.





**Base:** Total sample 2021 n=2209, 2019 n=1248, 2017 n=1255, 2015 n=1160; NSW n=641, VIC n=501, QLD n=401, SA n=180, WA n=220, TAS n=91, ACT n=90, NT n=85; Capital city n=1585, non-capital city n=624.

Of those unsupportive of genetically modified crops in their state, or unsure, there is support for genetic modification if given reassurance of stringent regulations and evidence of the benefits of modifying



crops. The factor that would influence this support the most was learning of potential positive benefits for human health of genetically modified crops.

In general, support was significantly higher within residents that live outside Australian capital cities in regional areas than those in capital cities.

Figure 28: Support for genetic modification crops if given reassurance - by capital city and non-capital city



Compared with previous years, there is less concern in 2021 about genetically modified crops being grown in their state, if passed stringent health and environmental impacts (down 6%).. In 2021, 45% felt that genetically modified crops provided positive benefits for human health, and fewer people were unsure how they felt.

#### Figure 29: Support for genetic modification crops if given reassurance - by year



70% of adult Australians are supportive of using genetically modified technology to produce food, although 1 in 2 people require reassurance before being satisfied that it is safe (52%).



#### Figure 30: Public opinion on using genetic modification technology to produce food - by year



When prompted to consider why they support genetically modified technologies to produce food, adult Australians cited an understanding and belief that the use of genetic modification can improve crops led to their support (28%). Furthermore, support is garnered when genetic modification technology is seen to produce food that is safe (13%), is healthy (12%) and is sustainable in terms of long-term production and looking after the environment. Some common responses were:

- *"Changing the structure of the genome doesn't "change" the food. The DNA of the food consumed doesn't alter our DNA from just from eating it."*
- *"It gives us an opportunity to help our society when in need or also help other countries when they are in need."*
- *"It's the logical future of utilizing technological advances in order to more sustainably feed the world."*
- "I trust the science behind it."
- *"More efficient therefore potential to increase yields, decrease environmental footprint, potentially increase health benefits of food."*
- *"In agricultural production, in order to improve weed control and prevent plants from pests and diseases, transgenic technology has been applied to crops."*
- "We have been using genetically modified technologies to produce food for a very long time... This is not well known but has been much safer to use than pesticides."
- *"I believe it will produce more drought tolerant ingredients making the cost of foods less both environmentally and financially."*



# Figure 31: Reasons for favouring the use of genetic modification technology to produce food - 2021 sample supportive of genetic modification food production

% (2021)



**Q14b.** Why are you in favour of the use of genetically modified (GM) technologies to produce food? **Base:** Those supportive 2021 n=394

Amongst sceptics of using genetically modified technologies for food production, the most reported reason for mistrust is the belief that humans should not intervene with nature. There is also concern about potential health issues and concerns over long-term side effects. For some, it is a lack of knowledge about genetic modification and how it is used.

Some common reasons for opposing genetic modification for food production were:

- "It is playing with nature and there are always unintended consequences."
- "Because we have not seen the outcome of these changes over a long period of time, will it be safe in 100 years in the future and how will it affect people that have been eating these crops, or how will it affect pests that eat these crops?"
- "It causes cancer."
- *"I think wheat has been changed and this leads to obesity. genetic modification is not tested and could have side effects and health implications."*
- "genetic modification foods are owned and controlled by Big Pharma and can only be germinated by them. This is making it impossible for people to grow their own food eventually. Control the food and control the people."



# Figure 32: Reasons for opposing the use of genetic modification technology to produce food - 2021 sample opposed to genetic modification food production



Drought resistance, healthier food and pest resistance are seen as the top 3 benefits of genetic modification of plants to produce food. Over 70% of people see each of these factors as valuable in the discussion around genetic modification. Other benefits of genetic modification were seen as cheaper food, removing allergens and longer-lasting food.

#### Figure 33: Value placed on various genetic modification outcomes and goals (2021)



Q15. We now want to know how valuable you feel the following objectives of genetically modifying<br/>plants to produce food are to individuals or society. So what about genetically modifying plants...<br/>Please indicate how valuable these are...<br/>Base: Total sample 2021 n=2209Significance two tailed test of difference to 2019<br/>[○/□ significantly less/more than the total sample]

When it comes to the most valued objectives of plant gene modification for food production, attitudes have remained largely unchanged since 2015.





#### Figure 34: Value placed on various genetic modification outcomes and goals - by year

Support the use of genetic modification for industrial and therapeutic uses is high, particularly if there are regulations in place to make sure it is safe, of which 77% of people surveyed are supportive. In differentiating the two uses in 2021, genetic modification for industrial uses was seen as safe by 24%, and genetic modification for therapeutic uses was seen as safe by 20% of people surveyed.

#### Figure 35: Attitudes to genetic modification for industrial or therapeutic uses - by year

%				
Industrial uses (2021)	24	53	15	7
Therapeutic uses (2021)	20	57	16	7
Industrial & therapeutic uses (2019)	19	56	17	8
Industrial & therapeutic uses (2017)	16	54	20	10
Industrial & therapeutic uses (2015)	19	52	22	7

I agree that it's a safe way to produce (industrial / therapeutic / industrial & therapeutic) products

I am open to the production of (industrial / therapeutic / industrial & therapeutic) products this way as long Australia has regulations in place to make sure it's safe

= I am against the production of (industrial / therapeutic / industrial & therapeutic) products this way until the science proves it's safe

• I am opposed to the production of (industrial / therapeutic / industrial & therapeutic) products this way and nothing is likely to change my mind



# What does the community want to know about genetic modification and where is the information coming from?

Of those supportive of genetic modification but seeking reassurance from the regulator that the technology is safe to produce food, information on potential negative health consequences were the primary concern. Clearer information was also mentioned as a helpful way to communicate that genetic modification technologies are safe to produce food. Specific information that would reassure includes:

- "Checking on progress, updates on checks, reports to show health and economic benefits, proved independence from the regulator."
- "Honest reporting not sensationalized by the media, long term trial before given to the public."
- "Whether there are backups of non-genetically modified plants or animals, for example seeds of original plants stored safely in case problems or negative impacts of modified plants are detected in the future."
- *"That they will not harm humans that consume them, and that the nutrients levels are the same as normal food, as our bodies need proper nutrition, especially children"*
- "Substantial Equivalence of Genetically-Modified Foods in addition to long-term accumulated experience, the latest science and technology must also be used to evaluate the safety of food we eat every day."

# Figure 36: Regulator reassurance to increase support for genetic modification food production - by 2021 sample supportive but seeking regulator assurance to reassure genetic modification technologies are safe (2021)



**Q14c.** What do you want to know from the regulator to be reassured genetically modified (GM) technologies are safe to produce food? **Base:** Those who are open to production of food this way as long are regulation are in place make sure it's safe n=1172

Of genetic modification sceptics surveyed, if evidence of the safety of genetic modification was provided in a scientific, clear manner, they may become supportive of the technology for food production. Clear, open information and transparency may help to reduce concerns such as:



- "Valid independence scientific researchers that are not paid by any parties involved in manufacturing, production, distribution, marketing and funding the genetic modification technologies to produce food. i.e. trustworthy science that is free from conflicts of interests."
- *"Many countries still ban genetic modification foods and the science community is still not fully in agreement, so until it is proven completely safe I am wary."*
- *"Whether modified crops have any unintended side effects when consumed, whether they may impact other crops or affect farmers in negative ways."*
- *"Who the scientists are, their qualifications, and who is paying for the research. And then that the research is done over time, is thorough, and considers as many factors as possible."*
- *"It is 'playing' with natural selection and natural development of life on earth, and we DON'T know what the long term effect on this planet will be."*

# Figure 37: Scientific reassurance to increase support for genetic modification food production - by 2021 sample unsupportive however seeking scientific reassurance that genetic modification technologies are safe (2021)



**Q14d.** What do you want to know about the science to be re-assured genetically modified (GM) technologies are safe to produce food? **Base:** Those who are opposed to production of food this way until science proves it's safe n=419

When asked where people get their information from, nearly half of the public list a general Google search as their source. Other information sources reportedly used are documentaries, news stories and current affairs shows on television – which collectively make the television the largest source of passive information. Online news sites (26%) and online stories (19%) – also generally passive information – outranked or equalled newspapers (19%). Since 2019, there has been a 9% increase in using Facebook as a source, and a 3% increase in learning of gene technology and similar technologies from friends and family.





#### Figure 38: Where the public get information about gene technology (2021)

**Q21.** Where are you most likely to get information on gene technology and similar technologies from? **Base:** Total sample 2021 n=2209

80% of the population surveyed reported trusting TV documentaries for gene technology information (20% of whom found them very trustworthy, and another 80% found them somewhat trustworthy). Varying news-related sources were at least somewhat trusted by over 65% of people surveyed, including news websites, news stories on television, and news on the radio, yet when it came to very trustworthy sources for information on gene technology, family and friends ranked higher than news sources (17% very trusted, compared with the next highest at 12-14%).

Despite this, family and friends were less cited sources of information on gene technology. Though current affair programs ranked lower in trust, they were reportedly used more frequently as sources of information on gene technology as well.



#### Figure 39: Trusted sources of information on gene technology (2021)



**Base:** Total sample 2021 n=2209

75% of people surveyed are concerned about fake news and misinformation (scoring concern 7 to10, out of 10), with 38% highly concerned (10 out of 10). A proportion feel unable to always identify fake news (27% rating their ability 0-5) and only 11% feel they are always able to identify if something is fake news / misinformation. 60% feel they are regularly exposed to fake news (scoring 7,8 9 or 10) and 20% feel they are always exposed.

#### Figure 40: Concerns regarding fake news and information

**%** (2021)

% (2021)





# Awareness and trust in organisations providing information about genetic modification

The Department of Agriculture, Food Standards Australia New Zealand (SANZ), the Department of Health and the CSIRO are among the top four organisations recognised by the general public as being responsible for genetic modification, recognised by over 30%. Awareness of OGTR was recognised by over a quarter of people surveyed (26%) when prompted. Awareness of the Therapeutic Goods Administration (TGA) improved significantly by 6% to 26% - which would be expected given its higher profile in COVID-19 vaccine stories. Fewer people reported not being aware if any of these organisations are responsible for genetic modification in Australia, down to 23% from 29% in 2019.



Figure 41: Prompted awareness of responsibility of organisations for regulation of gene technology- by year

When prompted, in 2019, CSIRO was the most recognised organisation (80%), but in 2021 it has dropped to 72%, and the Department of Agriculture has overtaken it (78%). Awareness of the TGA and NHMRC have both improved significantly by 8% and 6% respectively since 2019, and prompted awareness of the OGTR is 15%.



#### Figure 42: Prompted awareness of organisations that are responsible for regulation of gene technology - by year



Trust in information from organisations about the risks and benefits of genetic modification or gene technology has improved significantly in 2021. Trust in the OGTR has jumped from 60% to 74%, the highest of any organisation prompted.

Although trust in organisations has risen significantly across the board, it remains lower for state-and territory governments and for the Commonwealth Government. The least trusted organisations are overseas regulators who are on average strongly mistrusted by almost a quarter of people surveyed (24%).



#### Figure 43: Levels of trust in what organisations say about gene technology (2021)

<b>%</b> (202	:1)							
	(n=925) <b>2021</b>	73	20 43		(n=2209) <b>2021</b>	40	38 1	48
	(n=458) 2019	66	25 54	Environmental	(n=1248) 2019	35	41 16	5 9
NHMRC	(n=479) <b>2017</b>	66	23 66	groups	(n=1160) 2017	34	43 1	8 5
	(n=541) <b>2015</b>	67	23 64		(n=0) 2015	Did not	ask in 2015	
	(n=468) <b>2021</b>	73	21 42		(n=2209) <b>2021</b>	35	42 🚺	11
	(n=239) 2019	58	28 9 4	In ductory and the	(n=1248) 2019	27	46 17	10
	(n=204) <b>2017</b>	53	32 12 3	industry groups	(n=1160) 2017	25 43	3 24	8
	(n=224) 2015	66	23 64		(n=0) 2015	Did not	ask in 2015	
	(n=346) <b>2021</b>	74	20 51		(n=1738) <b>2021</b>	65	24	66
OGTR	(n=160) 2019	60	28 8 4	The Department of	(n=986) 2019	55	32	75
OGIK	(n=154) 2017	62	26 9 3	Agriculture	(n=1042) 2017	58	31	65
	(n=164) 2015	72	20 4 4		(n=989) 2015	54	29	98
	(n=1624) <b>2021</b>	73	18 54		(n=2209) <b>2021</b>	46	36	12 6
CSIRO	(n=1009) 2019	67	24 54	State and territory	(n=0) 2019	Did not	ask in 2019	
conco	(n=1033) 2017	70	20 54	governments	(n=0) 2017	Did not	ask in 2017	
	(n=1002) 2015	66	21 6 7		(n=0) 2015	Did not	ask in 2015	
	(n=1204) <b>2021</b>	69	23 54		(n=2209) <b>2021</b>	46	35	13 6
ESAN7	(n=694) 2019	61	29 64	The Commonwealth	(n=0) 2019	Did not	ask in 2019	
JANE	(n=658) <b>2017</b>	60	28 8 5	Government	(n=0) 2017	Did not	ask in 2017	
	(n=663) 2015	56	28 9 6		(n=0) 2015	Did not	ask in 2015	
	(n=1258) <b>2021</b>	73	19 53		(n=2209) 2021	25 42	2 24	9
τga	(n=625) 2019	60	27 8 5	0	(n=1247) 2019	<b>19</b> 42	26	13
	(n=668) 2017	57	30 8 5	Overseas regulators	(n=0) 2017	Did not	ask in 2017	
	(n=659) 2015	60	26 10 5		(n=0) 2015	Did not	ask in 2015	
	<b>10 -</b> Trust completely	■ 10 - 7 out of 10	6 - 4 out of 10	<b>3</b> - 0 out of 10	) Do not true	st at all - 0	Can't say / Dor	ı't know
<b>Q19.</b> A benefi	And how much trust d ts of genetic modifica	o you place on <b>what t</b> tion or gene technolo	these organisations gy, on a scale where	tell you about the risk 10 is trust completel	ks and <b>y</b> and <b>0 is</b>			

Each 2021 sample as shown above

When it comes to agreeing whether the regulations the government sets in place over genetic modification and other biotechnologies are sufficiently stringent and are complied with, almost a quarter of people surveyed in 2021 were still somewhat unsure when it came to genetic modification for agriculture and food production (23% and 22% can't say/ don't know). Compared to 2019 though, significantly more people in 2021 did believe the rules that regulate the use of genetic modification are sufficiently rigorous (up 9 points to 40%) and complied with (up 9 points to 42%).

For genetic modification and biotechnology regulation for medical research, people were more confident that the rule and regulations set by the government are complied with (44% now strongly agree – up 8% since 2019). That the regulations are sufficiently rigorous is also up to 41% who strongly agree (up 6% on 2019). When deciding if there should be regulatory approval before commercial use of genetic modification is allowed, the majority of people strongly agreed (55%).

**Significance** two tailed test of difference to 2019

~



#### Figure 44: genetic modification rules and regulations - by year

The rules that re	egulate the use	of genetic modification	n <b>agriculture and</b>	food produ	ction are
	2021	40	30	7	23
sufficiently rigorous	2019	31	34	10	25
	2017	29	30	12	28
	2015	34	23	12	30
	2021	42	30	6	22
complied with	2019	33	33	9	25
	2017	30	33	11	27
	2015	34	24	11	31
The rule	s that regulate t	he use of genetic mod	ification in <b>medic</b> a	<b>al research</b> a	re
	2021	.41	30	7	22
sufficiently rigorous	2019	35	32	8	25
	2017	34	29	9	27
	2015	38	22	10	30
	2021	44	29	9 6	22
complied wit	2019	36	33	7	24
complica with	2017	35	28	9	29
	2015	39	24	8	30
	(	Commercial use and regula	tory approval		
Commercial use of GM should only be	nly be 2021	55		25	5 14
allowed after regulatory appro	oval 2019	53		25	6 16
10 - Strongly agree 10.7	$V_{\text{out}} = 6$	1 out of 10 = 2 0 out of	10 Strongly disagree	•	= Can't any / Dan't

<b>Q20</b> . The government sets rules that regulate the use of genetic modification and or	ther
biotechnologies. On a scale of 0 to 10, where 10 is strongly agree and 0 is strongly	<b>y agree</b> , please
indicate how strongly you agree or disagree with the following statements.	
<b>Base:</b> Total sample 2021 n=2209, 2019 n=1248, 2017 n=1255, 2015 n=1160	Significance two tailed test of difference to 2019
[Commercial use of GM after approval added to survey in 2019]	[O/□ significantly less/more than the total sample]



# Conclusions

- While there have not been massive shifts since 2019 despite the impact of the COVID-19 experience there is stronger support for genetic modification generally at 39% of high support in 2021, up from 33% in 2019. The level of resistance remains the same as in 2019. However, there has also been considerable growth in support for genetic modification in foods and crops, supported strongly by 44% (up from 35% in 2019). When considering specific uses of genetic modification, genetic modification for medical purposes remains the most acceptable use, with strong support at 61% of people surveyed.
- Again, while there have not been major changes in attitudes to genetically modified foods over the past two years, compared to the scale of change in previous studies, since 2019 there has been a significant shift towards finding modification of plant genes acceptable for the purpose of producing food. 38% of people surveyed now strongly feel this is acceptable, up from 30% in 2015 and 2019, and only 19% are strongly against the idea, down from 28% in 2015.
- Interestingly, when exploring views by age group, younger people again express greater confidence in genetic modification to produce food than do the older people surveyed. Over 4 in 10 people aged 50 or younger feel it is very appropriate to modify the genes of plants to produce food, with a confidence rating of 7-10 out of 10. If the positive changes in attitude continue with the younger people aged 18-30 then society will move notably towards embracing gene technology more.
- There were no significant changes in awareness of gene technologies and biotechnology, and there continued to be high levels of wrongly stating what crops might be genetic modification in Australia (corn, wheat and tomatoes for example). This correlates with a general drop in coverage of genetic modification issues in the media, and the relatively high *don't know* and *not sure* responses.
- The data continues to indicate that knowledge and awareness of genetic modification issues is generally shallow.
- GMOs appear to be a low-level issue for most people, and they gather information on it as part of a general media diet, predominantly passively through watching TV with TV documentaries the most trusted and actual source of information on genetic modification.
- Support or rejection of genetically modified crops is still highly conditional. Now 70% of adult Australians are supportive of or are open to genetically modified technology to produce food, although 1 in 2 people require reassurance from the regulator before being satisfied that it is safe (52%).



# Appendix 1 – Sample size

The following provides a more detailed picture of the sample profile obtained. Please note that the figures are unweighted.

Location	n=	%	Gender	n=	%
Total sample	2209	100	Total sample	2209	100
Sydney	449	20	Male	1100	50
Elsewhere in New South Wales	192	9	Female	1100	50
Melbourne	351	16	Non-binary	9	0
Elsewhere in Victoria	150	7			
Brisbane	280	13			
Elsewhere in Queensland	121	5	Age	n=	%
Adelaide	128	6	Total sample	2209	100
Elsewhere in South Australia	52	2	16 - 17 years old	7	0
Perth	164	7	18 - 20 years	91	4
Elsewhere in Western Australia	56	3	21 - 30 years	431	20
Hobart	63	3	31 - 40 years	551	25
Elsewhere in Tasmania	28	1	41 - 50 years	338	15
Canberra/ACT	90	4	51 - 60 years	291	13
Darwin	60	3	61 - 70 years	361	16
Elsewhere in Northern Territory	25	1	71 - 75 years	139	6

Identify as Aboriginal or Torres Strait Islander or as both	n=	%
Total sample	2209	100
Yes	227	10
No	1982	90

Employment status	n=	%
Total sample	2209	100
Employed full time	856	39
Employed part time	429	19
Retired or Pensioner	358	16
Home duties	229	10
School or secondary student	11	0
TAFE or university student	70	3
Unemployed	177	8
Other	60	3
Prefer not to say	18	1

Education	n=	%
Total sample	2209	100
No formal schooling	18	1
Primary school	38	2
Some high school	179	8
Year 10/4th Form or equivalent	171	8
Year 11/5th Form or equivalent	102	5
Year 12/6th Form or equivalent	313	14
Technical school, commercial college or TAFE	521	24
University degree or diploma (undergraduate or postgraduate)	852	39
Other	15	1

Relationship to farming	n=	%
Total sample	2209	100
A landholder who derives most of my income from primary production (farming)	173	8
A landholder who derives some of my income from primary production (farming)	141	6
A landholder who undertakes hobby farming	117	5
None of the above	1778	80